

# PingID Setup with SMS



Navigate to the MFA enrollment site

<https://MyMFA.lb.com>

Enter your network credentials

Click on link:

[Click here to select email or other MFA methods.](#)

The image shows a composite of two screenshots. The top screenshot is the L Brands login page, featuring a 'PLEASE USE YOUR L BRANDS NETWORK ID AND PASSWORD TO LOGIN' form with fields for 'User Name' and 'Password'. Below the form is a 'GO' button and a small disclaimer. To the right of the form are images of L Brands products and models. The bottom screenshot shows the PingID app interface on a smartphone. The app screen displays a large red circle with a white 'iD' logo and a 'Cancel Authentication' button at the bottom. To the right of the app interface is a blue panel with the L Brands logo and text: 'Information security is a top priority at L Brands. We now require two forms of authentication when you log into systems that contain sensitive data.' Below this text are three numbered steps: 1. Download the PingID app from your phone's app store. 2. Click the "I already installed the PingID app" button below. 3. Follow the on screen enrollment instructions. At the bottom of this panel are two buttons: 'Enter your email address' (with a 'Get Download Link' button next to it) and 'I already installed the PingID app'. Below these buttons is a link: 'Click here to select email or other MFA methods.' At the very bottom of the panel are two logos: 'Available for iPhone & iPad' and 'Available for Android'.

Select Radio button: **"Receive passcodes via SMS"**

Enter your mobile phone number and click

**Next**

The image shows two screenshots from the MFA setup process. The top screenshot is titled 'Alternative Authentication' and has a close button (X) in the top right corner. Below the title is the heading 'Authentication Preference' and the text: 'To verify your identity with one-time passcodes, select your authentication preference.' There are four radio button options: 

- Receive passcodes via SMS
- Receive passcodes via email
- Authenticate with YubiKey
- Authenticate using an authenticator app

Below the radio buttons is a paragraph of text: 'We may authenticate you through the use of biometric (touch ID), text messages, autodialed/prerecorded voice calls, email and other forms of authentication as they become available. If you elect text messages or autodialed/prerecorded calls, we will text/call you via an automatic telephone dialing system. Message & data rates may apply. You may opt out on MyMFA.lb.com, and if you do, you will have to select a different contact method to enable L Brands system access. Contact Associate Technology Support (ATS) at 614-415-7911 in the U.S. or +877-415-7911 internationally if you need help. Vous acceptez d'être authentifié par usage biométrique (Touch ID), textos, appels automatiques/préenregistrés, courriels et toute autre forme d'authentification qui deviendrait disponible. Si vous choisissez les textos ou les appels automatiques/préenregistrés, nous vous texterons/appellerons par un système téléphonique automatisé. Des frais de messagerie ou de données peuvent s'appliquer. Vous pouvez vous désinscrire sur MyMFA.lb.com. Si vous le faites, vous devrez sélectionner un moyen de communication différent pour accéder au système de L Brands. Communiquez avec le soutien technologique aux associés (ATS) au 614 415-7911 aux É.-U. ou au 1 877 415-7911 à l'international pour obtenir de l'aide.' The bottom screenshot shows a form with a dropdown menu for country (USA), a text input field for 'Enter your phone number', and a green 'Next' button.

Enter passcode you receive via SMS



and click

Phone Number Verification ✕

### Enter Your One-Time Passcode

To verify your phone number, enter the one-time passcode that was sent to you.

**Passcode sent to +1**

[Edit](#) | [Resend passcode](#)

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You're authenticated and successfully enrolled with PingID SMS option.

